

Jeffrey Masigan

Front End Web Developer

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Skill Set at a Glance

Programming

- HTML
- CSS
- Java Script (jQuery)
- PHP
- MySQL

Design

- Photoshop
- Illustrator

Other Skills

- Information Architecture
- UI/UX Design
- SEO
- Familiar with SVN

Jeff is a highly motivated multi-tasker and self-starter. He has a passion for learning new web technologies and clean code. Jeff has a strong work ethic and works efficiently under pressure consistently meeting time sensitive project deadlines.

Work Experience

Front End Web Developer

Teligenge (November 2009 – August 2011)

- Created custom Drupal 6 themes (HTML, CSS, Java Script) from PSD files
- Created design and usability guidelines for brand websites
- Set-up web affiliate campaigns
- Creates wireframes, site maps and use cases scenarios for new sites
- Updates and maintains existing brand websites
- Set-up Google Analytics and other SEO tools on affiliate campaigns
- Helps in maintaining and modify existing website modules
- Designs site emails and email campaigns
- Used SVN for managing files for Development, QA and Production Environment

Web Production Associate

SplashDot (July 2008 – September 2009)

- Created website templates (HTML/CSS/JQuery) using nCentive (in house CMS)
- Modified and updated Flash banner ads
- Developed company standards for testing cross browsers compatibility issues
- Responsible for doing Quality Assurance and Functionality testing on websites.

Senior Web and Multimedia Developer

Media FX Group (April 2007 – June 2008)

- Developed Websites using Drupal 4 and 5, Word Press and OS Commerce
 - Created custom modules and edited existing modules for web projects.
 - Scripted custom themes for web projects
- Helped in Optimizing websites for search engines
- Provided basic copywriting services for clients
- Created custom web and graphic designs using Photoshop and Illustrator

Education

British Columbia Institute of Technology – Burnaby, BC

Senior Management Certificate – New Media Design and Web Development Program

Graduated with Honours – April 2007

De La Salle University – Manila, Philippines

BSc Computer Science with Sepcialization in Instructional Systems Technology

Successfully completed three years – June 2002 – April 2005

References Available Upon Request